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About LEAD Technologies

LEAD Technologies, Inc. is a privately held company founded in 1990 by Moe Daher and Rich Little. Headquartered in Charlotte, North Carolina, LEAD was established to commercialize Mr. Daher's inventions in the field of digital imaging and compression technology. With a rich history of more than 25 years, LEAD has established itself as the world's leading provider of digital imaging software development toolkits. LEAD's flagship product, LEADTOOLS, holds the top position in every major country throughout the world and boasts a healthy, diverse customer base and strong list of corporate partners including some of the largest and most influential organizations from around the globe.

Fast Facts

Founded: LEAD was founded in 1990 and is a privately held company.

Corporate Headquarters: LEAD is headquartered in Charlotte, North Carolina.

Target Audience: Software developers and programmers.

Vertical Industries Served: Computer software, Banking, Insurance, Aeronautics, IT, Engineering, Healthcare, Manufacturing, Automotive, Government, Military, Education, Textiles, Food and Drug, Household products.

Developer Tools

LEAD Technologies is the developer and publisher of LEADTOOLS, the award-winning line of development toolkits. LEADTOOLS is a family of comprehensive toolkits designed to help programmers integrate raster, document, medical, multimedia and vector imaging into their desktop, server, mobile and web applications. LEADTOOLS gives developers the most flexible and powerful imaging technology, offering development support for OCR, Barcode, Forms Recognition, PDF, Document Conversion and Viewing, Document Cleanup, Annotations, DICOM, PACS, HL7, audio/video codecs, MPEG-2 Transport, DVR, streaming, File Formats (150+), Image Compression, Image Processing, Color Conversion, Viewers, Special Effects, Scanning/Capture, Common Dialogs, Printing and more. A LEADTOOLS toolkit literally puts millions of lines of code at the fingertips of application developers. Whatever your programming needs, LEAD has a toolkit specifically designed to give you the best imaging technology available.

Imaging Applications/Utilities

LEAD Technologies also owns and operates several divisions and subsidiaries which sell end-user imaging applications and utilities — each powered by LEADTOOLS. ePrint, Medicor Imaging, M2Solutions and FileWiggler all directly bring the advanced technology within LEADTOOLS to various digital imaging markets throughout the world.

Why Use LEADTOOLS

Since 1990, LEAD has been supplying imaging technology to software developers, integrators, contractors and solution providers. LEAD's software development toolkits, LEADTOOLS, are the gold standard in the imaging software development community and are used by tens of thousands of developers worldwide.

Time-Tested

LEAD has a track record of over 25 years of profitable operations and excellent customer service. LEAD is currently shipping version 19 of its core products. If your customer has an imaging requirement, chances are LEAD has already coded it, tested it and deployed it. Increase the productivity of your employees by allowing them to leverage upon LEAD's years of development blood, sweat and tears.

One SDK Vendor Who Does it All!

LEAD supports the full range of imaging categories allowing customers to standardize on LEADTOOLS for all imaging requirements and eliminate multiple-vendor headaches. Standardize on LEADTOOLS and enjoy the simplicity of one vendor relationship, one license agreement, and one support contact. With access to the full suite of LEADTOOLS SDKs developers stand to gain Medical Imaging, Document Imaging, Recognition, Vector, Multimedia and general Imaging components with cross-platform capability.

Industry LEADing Free Technical Support

LEADTOOLS offers free and unlimited technical support via email, user forums and live chat, and LEADTOOLS customers receive this free technical support in perpetuity. We also offer premium support options on a per case basis. Go to <https://www.leadtools.com/support> for more information.

Simple to Use

LEADTOOLS is designed to make your job as easy as possible. Our job is to help you get your project done and out the door on time. Each SDK contains valuable resources such as extensive online documentation, sample source code, demos and tutorials, all designed to make your job easier and to allow your project to be completed sooner.

Special Pricing and Flexible Licensing

LEAD offers volume discounts for developer and deployment licenses and will work with you to match your customers' deployment requirements.

No Risk, No Worry

LEADTOOLS is available in a fully-functional evaluation version. You can test all features and actually program with the evaluation copy before the purchase is made.

Trusted Technology Provider

LEAD has a significant technology footprint within the United States Government with major deployments to Department of Veterans Affairs, US Army, US Air Force, US Navy, and other federal and state governmental agencies. LEAD also has a strong customer base including most Fortune 1000 companies.

Time = Money

Decrease solution costs and time-to-revenue by leveraging LEADTOOLS imaging libraries and components. Increase your company's competitive advantage by adding significant functionality to your offering without substantially affecting cost or time-to-deliver.

Up to Date Cross-Platform Support

LEADTOOLS provides libraries for every major platform including Windows, WinRT, iOS, OS X, Android and Linux. In particular, programmers writing image-enabled applications for mobile devices can leverage LEADTOOLS' state-of-the-art imaging features — viewers, annotations and markup, OCR, barcode, image formats, compression, image processing and more — to create powerful native applications to get the most out of each platform's hardware.

Imaging Component Experts

LEAD's developers are both imaging experts as well as development component experts. Consistently receiving industry recognition from the developer community, LEADTOOLS is designed to allow customers to easily integrate its technology into real-world solutions.

New Revenue Opportunities

With LEAD as your Imaging Partner, confidently bid on projects with an imaging requirement knowing that you can deliver a solution on time and under budget.

Licensing

LEAD offers several license models to customers designed to fit the needs of internal development projects as well as commercial software. We understand that our standard license terms may not work for every customer's situation. Therefore, we encourage prospective customers to contact us directly to discuss all unique licensing requirements. We have been licensing software for over 25 years, and realize that software licensing needs to be sensible and easy to manage. Our objective is to find a way to work with every customer and to ensure they are adding value to their product by leveraging our technology.

Product Configurations

LEADTOOLS SDKs include stand-alone SDKs and Add-on Modules. You must own a license to a stand-alone SDK to be eligible to purchase a license to an Add-on Module. In some cases, a specific stand-alone SDK is required in order to license a particular Add-on Module.

License Components

There are two major components to LEADTOOLS SDK licensing: (i) the Development License, which covers the use of the LEAD SDK in the development of an end-user application and (ii) the Deployment License, which covers the copying, distribution and deployment of LEADTOOLS redistributable files as part of the resulting application.

- **Development License.** A development seat license is required for each developer installing and using LEADTOOLS, and for each application that utilizes LEADTOOLS technology. Discounts are available for additional development licenses. Team licenses, floating licenses, and site licenses are also available. Please inquire at eomsales@leadtools.com regarding these special cases. For more information regarding Development Licenses, see online licensing help.
- **Deployment License.** A deployment license is required to copy and deploy LEAD's intellectual property with the end-user software you develop with LEADTOOLS. LEAD offers standard licensing models including licensing for stand-alone desktops, named users, concurrent users, servers, hosted services, and kiosks. In addition to the standard deployment licenses, LEAD offers annual and multi-year quantity unlimited licenses, site and enterprise licenses, revenue share, and other license options. These special licenses are handled on a case-by-case basis. Please inquire at eomsales@leadtools.com regarding these. To get a quote for your deployment licensing needs, please contact licensing@leadtools.com, call our licensing department at 704-332-5532, or chat. For more information regarding Deployment Licenses, see online licensing help.

Development Products, OEM Licenses. LEAD's standard license only allows the development of an application for use by an end user. If you are developing an application for use by software developers, such as an API, Class Library, or similar component, a special license is required. Similarly, if your product is being delivered with source code, or in an otherwise modifiable form, a special license is required. Please inquire at eomsales@leadtools.com if you are involved in this type of development project. For more information regarding OEM Licenses, see online licensing help.