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**FOR IMMEDIATE RELEASE**

**LEADTOOLS Imaging Receives Visual Basic Programmer's Journal  
Readers' Choice Award at VBITS™ 2000**

**Charlotte, NC (February 13, 2000)** - LEADTOOLS Imaging was among the top VB tools to receive a highly coveted Visual Basic Programmer's Journal (VBPJ) Readers' Choice Award. The awards were recently presented at the Visual Basic Insiders' Technical Summit (VBITS) in San Francisco, the largest international conference for Windows developers. Each year readers of VBPJ — the leading magazine for Microsoft Visual Basic® programmers — select the award-winning products they find to be the most intriguing, innovative, and best value for Visual Basic developers.

LEADTOOLS Imaging is a developer toolkit which allows programmers to integrate various color and grayscale imaging and compression technologies, such as file format import/export, image display and effects, color conversion, image processing, TWAIN scanning, and more into their applications quickly and easily

LEADTOOLS Imaging and the other award-winning products are highlighted in the upcoming spring 2000 VBPJ's annual Buyers Guide issue.

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**About LEAD Technologies, Inc.**

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.