

LEADing Technology in imaging developer toolkits

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FOR IMMEDIATE RELEASE

LEAD TECHNOLOGIES ANNOUNCES THE RELEASE OF NEW MULTIMEDIA DEVELOPER TOOLKITS

Charlotte, NC (May 1, 2002) - LEAD Technologies, Inc., a LEADing provider of imaging developer toolkits, announces the release of LEADTOOLS Multimedia Imaging toolkits in version 13. These programming toolkits enable Windows developers to deliver comprehensive video technologies in their software applications. As part of this ability, programmers can incorporate powerful video functionality in four major areas: Capture, Play, Convert, and Compress/Decompress. Advanced capabilities include capture from, WDM, native Direct Show including DV, and Video for Windows Capture Devices, allowing for simultaneous audio and video capture. Developers may choose to capture directly to a file or grab images individually to memory. The toolkits offer video and audio preview during capture. LEADTOOLS' video capture technology gives developers the freedom to fit to window, stretch in increments of 50%, 75%, 100%, 200%, and full screen. In addition, LEADTOOLS' video capture supports close captioning, TV tuners, multiple built-in configuration dialog boxes, statistic grabbing during capture, and supports video and audio processing filters.

LEADTOOLS Multimedia Imaging toolkits contain multiple capture modes, which include:

- Streaming video and audio
- Automatically triggered video frame sequences
- Manually triggered video frame sequences
- Still image capture

With LEADTOOLS' advanced conversion options developers can convert to and from AVI, Windows Media content, WAVE, and MPEG1Audio (MP3) formats.

Developers have access to custom compression options for Video (AVI) and audio (AVI & WAV), as well as support for disk, Internet, or memory media source. LEADTOOLS provides for multiple built-in configuration dialog boxes, the addition of video and audio processing filters, and the ability to show file progress while converting video.

The LEADTOOLS Multimedia Player plays all formats that are supported by DirectShow, and includes time-based, frame-based or synchronized track bar positioning. Developers can choose to play specific portions of a video, they have the ability to set infinite loop or repeat counts and can easily obtain content information such as Author, copyright, etc. In addition the LEADTOOLS Multimedia Imaging toolkits support video and audio processing filters, and allows developers to fit video to window, to stretch in 50%, 75%, 100% and 200% increments, or play video full screen.

Programmers can use memory-to-memory compression and decompression using any available DirectShow filter.

There are three multimedia toolkits being released in version 13 which are available to programmers: LEADTOOLS Multimedia LE, LEADTOOLS Multimedia Imaging and LEADTOOLS Multimedia Imaging Pro, Detailed information on each product and pricing may be obtained by visiting LEAD's website at www.leadtools.com.

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About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.

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