

LEADing Technology in imaging developer toolkits

FOR IMMEDIATE RELEASE

PRESS CONTACT: Ashley Sparks 704/227-2625 ashley@leadtools.com

LEAD TECHNOLOGIES ANNOUNCES LEADTOOLS ePRINT FOR WINDOWS 95/98

Charlotte, NC (May 25, 2001) - - - - LEAD Technologies, Inc., a LEADing provider of imaging developer toolkits, announces the release of an multi-functional printer driver for Windows 95/98. LEADTOOLS ePrint is targeted towards end-users, but it also includes a FREE developer sdk which gives developers control over the driver in their software applications. LEADTOOLS ePrint installs and registers as a printer driver allowing it to be used by any application that supports printing. Unlike other printer drivers, which only output raster formats, LEADTOOLS ePrint can capture printed data in its original format and output raster, vector or document files. LEADTOOLS ePrint gives the user the flexibility and control to accomplish tasks that once took many steps to complete, saving time and money. ePrint includes print redirection to any of the over 60 supported image and document formats (see below for the complete list), as well as broadcast printing and enhanced printing and email.

Catherine Whitten, Marketing Manager at LEAD Technologies explains, "LEADTOOLS ePrint will be very useful to businesses such as service bureaus. Corporations of all sizes can use ePrint in-house to really cut time by processing print files in batches. With LEADTOOLS ePrint, a user can choose to print one copy of a document to several different printers throughout an organization and email a copy of that same document to several different departments all in one click of a button. ePrint includes form support, stationary support, watermark support and many other time-saving features."

LEADTOOLS ePrint is available for sale for \$99 (includes free sdk) from LEAD's website at leadtools.com and from a variety of resellers.

Print Redirection

LEADTOOLS ePrint print redirection includes the ability to:

- Save the print job as a Word Document, PDF or any of the other 60 raster and vector formats. This means that any application that supports printing can now export its content as a document or an image (raster or vector).
- LEADTOOLS ePrint can also be configured to send the documents or images printed to a list of e-mail recipients allowing you to print and distribute print jobs in standard formats to recipients in one print job.
- LEADTOOLS ePrint can be configured to allow you to broadcast your print job to more than one printer at one time with only one print job, saving time.

Enhanced Printing

LEADTOOLS ePrint enhanced printing functionality helps boost productivity and lower cost within an organization. Additionally, it gives you the ability to extend the formatting beyond that of what the normal printer settings allow. Enhanced printing includes:

- 1, 2, 4, 8 or 16 print job pages per printed page allowing you to save paper by printing a 2 page print job on one page.
- 1, 2, 4, 8 or 16 of the same print job page per printed page. This is an easy way to create photo contact sheets from full to wallet size.
- ePrint print jobs can be sent to and shared with other ePrint users allowing them to choose and perform their own print job processing.
- Automatically format your print job into a printed booklet.
- Gutter support on the left, top, right and/or bottom of the page.
- Control of the margin, allowing you to set it to any desired size.
- Add headers and/or footers to the printed pages. Each can be set and formatted independently. Formatting includes font, alignment and offset from top or bottom.
- Watermark support with complete control over the font, alignment, opacity and offset from center.
- Stationary support that allows you to add stationary to your printed page.
- Form support that allows you to add a form underlay to the print job.
- The user can choose to not print images with a print job to save time and/or printer supplies.

Free SDK

LEADTOOLS ePrint includes a free software development kit that gives developers control over the driver in their application. A developer can:

- Programmatically customize the driver settings via the API without requiring user interaction.
- An application can register a callback function that will retrieve the print output as a DIB or EMF file.

- Includes help functions to create a LEADTOOLS ePrint DC to render or use Windows GDI.
- Access the DC for additional processing before the final print or save.

Supported File Formats

RASTER

BMP Formats DICOM Format (DIC) Dr. Halo (CUT) Encapsulated PostScript (EPS) Exif Formats (TIFF and JPG) Flic Animation (FLC) GIF and TIFF with LZW Compression Icons and Cursors (ICO and CUR) Interchange File Formats (IFF) JBIG Format (JBG) JPEG and LEAD Compressed (JPG and CMP) Kodak Formats (PCD and FPX) Macintosh Pict Format (PCT) PCX Formats (PCX and DCX) PhotoShop 3.0 Format (PSD) Portable Bitmap Utilities (PBM) Portable Network Graphics Format (PNG) Silicon Graphics Image Format (SGI) SUN Raster Format (RAS) TIFF Without LZW Compression Truevision TARGA Format (TGA) Windows Animated Cursor (ANI) Intergraph Format (ITG) LEAD 1-Bit Format (CMP) Miscellaneous 1-Bit Formats (MAC, IMG, and MSP) WordPerfect Format (WPG) TIFF CCITT and Other FAX Formats XBitMap Format (XBM) X WindowDump (XWD) XPicMap (XPM)

VECTOR

Computer Graphics Metafile (CGM) DRaWing (DRW) Drawing Interchange Format (DXF) DWF Format (DWF) PLT (PLT) Windows Metafile Formats (WMF and EMF)

DOCUMENT

Microsoft Word 97 Format (DOC) Portable Document Format (PDF)

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About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.