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LEAD TECHNOLOGIES ADDS COMPREHENSIVE BARCODE RECOGNITION

LEAD Technologies announces the addition of extended barcode technology to their award winning line of imaging toolkits (*1*-D and 2-D barcode recognition and creation)

Charlotte, NC (September 20, 1999) —Barcode Recognition Technology is now available as an add-on to the LEADTOOLS line of toolkits. The already rich document imaging features have been expanded to support Linear (1D), CodeOne (2D), and PDF417 (2D) barcodes.

The combination of LEADTOOLS extensive imaging technology and comprehensive barcode recognition gives developers the power to create applications that span from Windows based document imaging to embedded systems; from cameras monitoring assembly lines to intelligent lottery terminals and badge readers.

Rich Little, President of LEAD stated, "We have had many requests from our customers and partners to add barcode recognition into our toolkits. It was important for us to make sure that when barcode recognition was added, that we would be offering developers the best technology available. After testing several engines, LEAD decided to add the barcode recognition engines developed by the Axtel Corporation, particularly because Axtel's technology is fast, accurate, and supports a wide variety of the barcode formats that our customers have requested."

Axtel Inc. President, Peter R. Knoll states, "For several years Axtel, Inc., has sold barcode recognition technology directly to OEMs and corporate accounts. We are excited to enter into a marketing agreement with a market leader like LEAD Technologies because Axtel's barcode recognition tools will now be available to every programmer in the world."

Highlights of LEADTOOLS Barcode Modules:

- Read multiple barcodes at any orientation using a scanner or camera w/frame-grabber
- Write barcodes to any supported raster image file or to any windows compliant printer
- Specify regions of interest for reading and writing barcode symbols.
- Encode thousands of characters per barcode symbol with 2D barcode technology

In addition, developers can integrate extensive image processing technologies found in LEADTOOLS Express version toolkits such as despeckle, deskew, favor black and scale to gray for complete control over the barcode recognition process.

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About LEAD Technologies, Inc.
Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.