

LEADing Technology in imaging developer toolkits

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PRESS CONTACT: Ashley Sparks 704/227-2625 ashley@leadtools.com

LEAD TECHNOLOGIES' RELEASES NEW OCR MODULE

LEAD Technologies releases new OCR Module Which Leverages Xerox's superior TextBridge Technology Giving Developers a LEADing edge in OCR Development

Las Vegas, NV (November 17, 1997) - LEAD Technologies, Inc. announces a new addition to its award winning toolkits, the LEADTOOLS OCR Module. LEADTOOLS OCR Module takes full advantage of Xerox's TextBridge API. The toolkit is an ActiveX 32 add-on to LEADTOOLS Pro Express and takes advantage of Pro Express' extensive imaging functionality.

Highlights of LEADTOOLS OCR Features:

- Superior OCR processing speeds
- Fonts recognition within the same image.
- Callback functions for user input while processing.
- Training the OCR engine for improved recognition.
- Multi-Language support.
- Automatically segment the page to correctly recognize text, labels and images on pages with complex layouts
- Specify regions and apply processes only to those regions
- Ability to output text in many word processing, database and spread sheet formats.

Rich Little, President of LEAD stated, "Our corporate mission is to lead the industry in the development of the highest quality color, grayscale and bitonal imaging toolkits. By combining LEAD's imaging expertise and Xerox's superior OCR engine, we're able to bring to the market the most innovative and technically superior OCR product that will provide the greatest possible value for our customers."

Wayne Crandall, VP of Sales at Xerox said, "We are happy that LEAD Technologies has chosen to integrate our TextBridge engine into their imaging toolkit. LEAD has always maintained a leading position in the imaging development market and their products are among the best in the industry. Of course we're pleased to have them incorporating our technology."

Document recognition is an increasingly important part Document Management. Document Management developers are demanding more features from their toolkit providers along with greater ease of use. LEADTOOLS OCR Module gives developers the most comprehensive OCR solution on the market.

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About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.