

LEADing Technology in imaging developer toolkits

FOR IMMEDIATE RELEASE

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## LEADTOOLS ePRINT WINS BEST OF AIIM 2001 AWARD

**Charlotte, NC (June1, 2001)**- - - LEAD Technologies, Inc., a LEADing provider of imaging developer toolkits, today announced that its new ePrint Printer driver has been selected as a "Best of AIIM 2001" award winner. Awarded by Transform Magazine at the recent AIIM convention held in New York, Transform's "Best of AIIM" award recognizes products that help organizations reinvent the way they do business with breakthrough technologies or powerful combinations of state-of-the-art features. The LEADTOOLS ePrint printer driver is a multi-functional printer driver for Windows 95/98/ME. LEADTOOLS ePrint is targeted towards end-users, but it also includes a FREE developer sdk which gives developers control over the driver in their software applications. LEADTOOLS ePrint installs and registers as a printer driver allowing it to be used by any application that supports printing. Unlike other printer drivers, which only output raster formats, LEADTOOLS ePrint can capture printed data in its original format and output raster, vector or document files. ePrint gives the user the flexibility and control to accomplish tasks that once took many steps to complete, saving time and money. LEADTOOLS ePrint includes print redirection to any of over 60 supported raster vector and document image formats as well as broadcast printing, enhanced printing and email.

Catherine Whitten, Marketing Manager at LEAD Technologies said of the recent award, "We are very excited to have our new product recognized by Transform Magazine. LEADTOOLS ePrint is definitely a product that will help organizations reinvent the way they do business. With LEADTOOLS ePrint, a user can choose to print one copy of a document to several different printers throughout an organization and email a copy of that same document to several different departments all in one click of a button. LEADTOOLS ePrint includes form support, stationary support, watermark support and many other time-saving features from which any business could benefit."

LEADTOOLS ePrint is available for sale for \$99 (includes free sdk) from LEAD's website at leadtools.com and from a variety of resellers.

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## About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.