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FOR IMMEDIATE RELEASE

**LEAD Announces the Formation of M² Solutions Inc.
A Subsidiary of LEAD Technologies - Created to Market Multimedia Consumer Applications**

Charlotte, NC (February 27, 2006) - LEAD Technologies, developer of the award-winning LEADTOOLS line of imaging toolkits, is pleased to announce the formation of M² Solutions, Incorporated. M² Solutions, Inc. is a wholly owned subsidiary of LEAD Technologies and has been established to create innovative multimedia software, and to market that software to end users. M² Solutions will leverage LEAD's multimedia and compression technologies in the development of its exciting new product line.

LEAD Technologies has made a significant investment in M² Solutions, in terms of both human and financial resources. Unlike many start-up companies, M² Solutions is able to enter the market with experienced leadership, time tested technology, and a clear vision of the future. M²'s initial product line of M²Convert for iPod, M²Convert for PSP and M²Convert Pro are only the first of many creative, useful and high-quality products planned. The M²Convert product line was developed using LEADTOOLS Multimedia SDK, LEAD MPEG-4 Encoder, LEAD H.264 Encoder and LEAD AAC Encoder.

For over 15 years, LEAD Technologies, Inc. has been the established leader in software development components for digital imaging, multimedia and compression. LEAD has become the established global leader in the digital imaging development tool sector, with a leading market position in all major countries throughout the world. LEAD has been utilized by some of the world's leading software publishers for compressing their software programs to save in media costs, including Corel, Delrina, Intuit, and Xerox.

In addition to maintaining and expanding the LEADTOOLS product line, LEAD has continued its research and development efforts in the area of multimedia compression technology. LEAD's current compression technology offering includes a complete line of [video and audio codecs](#) which provides users with the industry leading compression algorithms for efficiently storing and transmitting motion video and audio files. These codecs are included in several of M² Solutions' products to maximize compression while maintaining high-quality video and audio.

For complete details on M² Solutions' Product line visit <http://www.m2solutionsinc.com>

About LEAD Technologies

Since 1990, LEAD Technologies, Inc. has been a global leader in the imaging developer toolkit market, providing programmers with feature-rich tools to "image-enable" their software applications. LEAD Technologies pioneered the fastest software-only image compression and continues to lead the field in advancing new imaging technologies and offering those technologies to programmers worldwide.

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