

PRESS CONTACT:

Ashley Sparks
704/227-2625
ashley@leadtools.com

FOR IMMEDIATE RELEASE

**LEAD Receives Visual Studio Magazine Readers Choice Award
2008 Marks Twelfth Year LEAD is Recognized as Readers Choice Award Recipient**

Charlotte, NC (July 7, 2008) - LEAD Technologies is pleased to announce that the LEADTOOLS Document Imaging Suite SDK was chosen for a Visual Studio Magazine Readers Choice Award. This year's annual Reader's Choice award is based on Visual Studio-related products receiving the most votes from a survey sent to over 23,000 Visual Studio Magazine subscribers. The ballot included over 400 products across 22 categories.

"A VSM Reader's Choice Award is one of the most significant honors that a software development company can win," said Patrick Meader, editor-in-chief of Visual Studio Magazine. "Developers—and only developers—determine the winners in this annual survey, so winning an award is an endorsement from the down-in-the-trenches coder, the person who must use these products to effect solutions."

LEAD was awarded the Readers Choice Award in the Imaging and Graphics category for the LEADTOOLS Document Imaging Suite toolkit. With LEADTOOLS Document Imaging Suite, developers can leverage the power of the .NET Framework and LEADTOOLS in their document imaging application. Features include OCR, annotations, bitonal image processing, display filters and enhanced performance, specialized storage and compression including MRC and JBIG, high-speed Twain scanning, and more. This is LEAD's twelfth year of being honored as a Readers Choice recipient.

About LEAD Technologies

Since 1990, LEAD Technologies, Inc. has been a global leader in the imaging developer toolkit market, providing programmers with feature-rich tools to "image-enable" their software applications. LEAD Technologies pioneered the fastest software-only image compression and continues to lead the field in advancing new imaging technologies and offering those technologies to programmers worldwide.

###

LEADTOOLS Sales: 704-332-5532 | sales@leadtools.com
LEADTOOLS Support: 704-372-9681 | support@leadtools.com