LEADTOOLS Announces New FlashPix Module

LEADTOOLS FlashPix Module shipping now for version 8.0 provides increased versatility in the handling of digital color images by taking advantage of the complete FlashPix file structure

San Francisco, CA (October 1, 1997) - LEAD Technologies, Inc. has released a new FlashPix add-on SDK. The FlashPix module leverages FlashPix technology and brings it to market as a cost effective add-on to LEAD's comprehensive imaging development toolkit line.

"We believe that a core of our developers will want access to this new digital technology and offering full support confirms our commitment to provide imaging developers with the most comprehensive file support available," said LEAD president Rich Little.

"Kodak is pleased that LEAD Technologies has enhanced its support of FlashPix technology in the latest update of LEADTOOLS. The new release will permit current and future developers to create more compelling solutions that deliver the benefits of FlashPix Technology," said Hal McLenon, FlashPix Product Line Marketing Manager, Eastman Kodak Company.

LEADTOOLS FlashPix module features allow developers to:

- **Work with non-image data**. The LEADTOOLS FlashPix module provides developers with the ability to read and set non-image data as comments which provide further information about the images, both original and digital.
- **Load and save a portion of an image**. Instead of processing an entire image, developers can load and process part of an image.
- **Work with thumbnail images in a FlashPix file**. A thumbnail or stamp is a small bitmap representation of a FlashPix image. These can be written to or read from FlashPix files.
- **Work with transformation parameters in an existing FlashPix file**. Images may be transformed by rotation, linear translation, shearing, contrast stretching, sharpening, and blurring, among others. In FlashPix files, these transforms may be stored with the image itself. This allows the source image to remain unchanged, and the transforms to describe the change on the next load.

LEADTOOLS FlashPix Module is available as an add-on to any 32 bit DLL LEADTOOLS product. Basic read and write FlashPix functionality is included in all LEADTOOLS products free of charge.

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About LEAD Technologies, Inc.
Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.