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FOR IMMEDIATE RELEASE

LEAD Technologies Releases LEADViEW v4.0
an End-user Photo Editing and Painting Software Package

Charlotte, NC (February 6, 2003) LEAD Technologies, Inc., the leading provider of toolkits designed to help software developers integrate imaging functionality into their applications, today announced the release of LEADViEW version 4.0. LEADViEW is an end-user image editing and digital painting software package. LEAD has taken its more than 12 years experience in image processing and conversion and wrapped it in an intuitive, easy to use user interface. Whether you are a graphics professional or just starting out, LEADViEW has what you need to paint and edit your images easily.

With LEADViEW you can handle digital photo manipulation with ease!

- Retouch, repair, and edit photos with easy-to-use, high-quality photo enhancement features.
- One application that can open, save, export and convert **numerous file formats**.
- Complete set of digital **painting tools** that will facilitate working with brushes, shapes, area filling, text, and more.
- Complete set of image editing and image composition tools.
- **Import images directly from scanners, digital cameras and the screen.**
- WYSIWYG **Print Preview** that can change the size, orientation and position of the image on the fly.
- Create and tune web graphics with built-in Web tools, artistic drawing and text tools.
- Convert/capture home and business multimedia files with **LEAD Multimedia Converter Pro**, included FREE with LEADViEW 4.0!
- Over 48 **special effects** including zoom, blur, un-sharpen mask, stitch, picturize, and more.
- Control the color appearance of photos with manual and automatic color adjustment/enhancement capabilities.
- Share photos electronically with friends and family via email.

LEAD Photo Album 4.0 is included FREE with LEADViEW 4.0! This new digital photo software makes it easy to organize and catalog large groups of pictures with corresponding information and details. A searchable database makes sure you'll never lose that special picture.

Powerful time-saving features for managing your digital photos!

- Support for adding thousands of photos in a single integrated album without difficulty.
- Systematic approach to show photos key information.
- Dynamically creates slide shows from subsets of your album with the ability to save slide show settings for future use.
- Use your album favorite photos to set your computer desktop Wallpaper.
- Send e-mail messages with attached images.
- Support for a wide variety of image formats.
- Support inserting none-image files like Wave, MP3, DOC, TXT, and AVI...etc.
- Interface to external image editors.
- Full album sorting capabilities in both ascending and descending orders.

For a more detailed feature list, please see <http://www.leadtools.com>.

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LEADViEW evaluation software is available free of charge from LEAD's website <http://www.leadtools.com>

About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.