



LEADING Technology in  
imaging developer toolkits

**PRESS CONTACT:**

Ashley Sparks  
704/227-2625  
[ashley@leadtools.com](mailto:ashley@leadtools.com)

**FOR IMMEDIATE RELEASE**

### **LEAD Technologies Announces Support for the New Microsoft .NET Framework**

**Orlando, FL (July 11, 2000)** - LEAD Technologies, Inc., developer of the award-winning LEADTOOLS line of imaging toolkits, today announced support for the new Microsoft .NET Framework. LEADTOOLS is a family of comprehensive developer toolkits designed to help programmers integrate raster, document, medical, multimedia and vector imaging functionality into their applications quickly and easily. The result of ten years of development, LEADTOOLS toolkits literally put millions of lines of code at the fingertips of application developers encompassing support for features like file import/export, image acquisition, image transformation and processing, display, compression, database connectivity, and much more. The Microsoft .NET Framework, which was announced at a press briefing at Microsoft's Professional Developer's Conference (PDC) in Orlando FL, is an advanced, high-productivity development environment that features integrated SOAP support and deep support for multiple programming-languages. The power of LEADTOOLS, combined with the Microsoft .NET Framework, means developers can create applications which include comprehensive imaging and/or compression functionality, and move them from development to implementation more quickly. The combined rich imaging capabilities of LEADTOOLS and the Microsoft .NET Framework's increased reliability paves the way for the creation of a better web user experience.

Andreas Freeman, Manager of Developer Support at LEAD Technologies, Inc. states, "The .NET Framework's Active Server Pages + technology enables developers to focus on writing their business logic, rather than writing plumbing code while at the same time, increasing reliability. LEADTOOLS allows developers to add simple to advanced imaging technology in much the same manner, quickly and easily. Simpler is better, and we believe that ASP+'s control development environment makes good business sense."

"Microsoft is pleased to be working with LEAD Technologies in delivering to customers a comprehensive development environment," said John Montgomery, group product manager for the Microsoft .NET Framework at Microsoft Corp. "The combination of LEADTOOLS and the Microsoft .NET Framework will make it easy for developers to create rich image-enabled Web applications and Web services."

-# # #

**About LEAD Technologies, Inc.**

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.