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FOR IMMEDIATE RELEASE**LEAD Release New Version of LEADTOOLS Multimedia
New DVR Module, plus significant enhancements to Multimedia Filters, Codecs and More!**

Charlotte, NC (August 27, 2009) - LEAD Technologies, Inc, the leading provider of imaging development toolkits, today announced the release of version 16.5 of the LEADTOOLS Multimedia line of SDKs. New features and updates include new DVR functionalities for capture, convert and play, DVR filters, codecs and updated demos and example paths in documentation.

Create robust and professional applications that include state of the art functionality using the LEADTOOLS Multimedia SDK. Key features of the LEADTOOLS Multimedia SDK include audio/video capture (including DV), playback and conversion, DVD image creation, MPEG-2 Transport Stream, Video on Demand, and custom video conferencing capabilities. In addition, the release of version 16.5 of the LEADTOOLS Multimedia SDK introduces powerful new DVR functionality as a part of the existing LEADTOOLS MPEG-2 transport stream module and the new LEADTOOLS DVR module. The LEADTOOLS MPEG-2 Transport Module provides built-in DVR support for MPEG-2 Transport streams and MPEG-2 Program files. The LEADTOOLS DVR module adds DVR support to the LEADTOOLS Multimedia SDK for MPEG-2 Program files.

"The release of LEADTOOLS Multimedia 16.5 continues LEAD's commitment to the evolution of multimedia technology and signals LEAD's ability to change and grow as the market demands, stated Gabriel Smith, LEAD Technologies' Director of Marketing. "LEAD has put a significant effort in developing the LEADTOOLS DVR Module; so, developers can add DVR capabilities with minimal development time. Developers that evaluate or purchase the new LEADTOOLS DVR technology will find that if they don't want to get into the details of how DVR works, they don't have to."

New in LEADTOOLS Multimedia 16.5:

- New supported DVR formats for Capture, Convert, and Play.
- Updated demos.
- Updated documentation for LEAD H.263 Encoder to explain how the ITU-T Recommendation H.263 is implemented.
- Updated documentation to describe which profiles LEAD H264 supports.
- Feature Enhancements to Capture:
 - New DVRSink interface.
 - Capture can now capture files larger than 4GB.
 - Ability to configure DVR Buffer storage folders and files using the new DVRSink interface.
- New and Updated Filters, Codecs and Multiplexer/Demultiplexer
 - LEAD Dynamic Rate Control Filter.
 - LEAD Windows Media Reader.
 - LEAD H.264 Transcoder.
 - LEAD AAC Transcoder.
 - LEAD DVR Source – Included in the DVR and MPEG2 Transport Module.
 - LEAD DVR Sink – Included in the DVR and MPEG2 Transport Module.
 - UDP Transport Source Filter updated to contain DVR functionality.
 - LEAD Network Source filter now handles more than 2GB of data.
 - LEAD Network Demultiplexer filter handles more than 2GB of data.
 - LEAD MPEG2 Transport UDP Source filter supports connecting to the File Writer.
 - LEAD MPEG2 Program Demultiplexer supports seeking during playback of a UDP stream and supports demux callback in Convert.
 - Filter Graph construction is faster.
 - Added support for Dazzle DVD and Hauppauge WinTV.
- New or Updates to the following Demos.
 - DVR Demos (C++, VB, C#, VB.NET)
 - MPEG2 Transport demos (C++, VB, C#, VB.NET)
 - Conversions for mobile devices demo (C, C++, VB, C#, VB.NET)
 - H264 Transcoder demo (C, C++, VB, C#, VB.NET)

Availability and Pricing

LEADTOOLS v.16.5 Multimedia SDK, DVD Module, DVR Module, Video Streaming Module, and MPEG-2 Transport Module are available for immediate purchase through the [LEADTOOLS website](http://www.leadtools.com) or by calling LEAD sales at 704-332-5532. Purchase may also be made through one of LEAD's authorized resellers or distributors. The Manufacturer's Suggested Retail Price for LEADTOOLS Multimedia SDK is \$595, with a MSRP of \$295 each for the DVD Module, DVR Module and Video Streaming Module, and a MSRP of \$1995 for the MPEG-2 Transport Module (the add-on modules require runtime pricing).

For more information on the complete LEADTOOLS Multimedia product line please visit
<http://www.leadtools.com/sdk/multimedia.htm>

Full Imaging evaluation toolkits are available free of charge from LEAD's website <http://www.leadtools.com>

About LEAD Technologies

Since 1990, LEAD Technologies, Inc. has been a global leader in the imaging developer toolkit market, providing programmers with feature-rich tools to "image-enable" their software applications. LEAD Technologies pioneered the fastest software-only image compression and continues to lead the field in advancing new imaging technologies and offering those technologies to programmers worldwide.

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