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FOR IMMEDIATE RELEASE

**LEAD TECHNOLOGIES ANNOUNCES THE IMMEDIATE AVAILABILITY
OF CUSTOM DEVELOPMENT SERVICES**

Charlotte, NC (September 15, 2000) -- LEAD Technologies, Inc., the leading provider of toolkits designed to help software developers integrate raster, document, multimedia, vector and medical imaging into their applications, today announced the establishment of a Custom Development Services department to provide additional programming resource options to the developer community.

Rich Little, LEAD's president and CEO states, "We have assembled a team of experienced programmers who will work exclusively on custom development projects for our customers. Whether it's a feature request, a toolkit enhancement or specialized assistance with an application development project, our customers can leverage LEAD's ten plus years of digital imaging expertise to satisfy their specific imaging needs."

The Custom Development Services team will be able to handle a variety of development projects including....

- Enhancing the support for existing features which are already included in LEADTOOLS, LEAD's award winning line of imaging development toolkits - for example increasing the "flavor" support of a file format already included in LEADTOOLS.
- Adding new features to LEADTOOLS - for example, adding a new file format that LEADTOOLS does not currently support.
- Porting LEADTOOLS functionality to other programming interfaces, development languages or operating systems
- Application development

To find out more information on LEAD's new services, please visit www.leadtools.com/DevServices.htm

Or send e-mail to devservices@leadtools.com

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About LEAD Technologies, Inc.

Founded in 1990, LEAD grew out of years of research headed by Moe Daher to find a comprehensive compression standard for digital images. LEAD is now the world-leading supplier of imaging development toolkits, providing technology of the future, today. LEAD brings to the market the most innovative and technically superior products that provide the greatest possible value for its customers. LEAD's award winning imaging technology is chosen by Microsoft, Hewlett Packard, Intel, Boeing, Xerox and thousands of other companies for use in their high volume applications and internal systems.